

## About the founder

Our founder, **Mr. Punith Kumar** is one of those rare persons to have an optimal blend of ambition and a sense of responsibility towards society. Striking a balance between these two qualities in the prime of youth (born: 13<sup>th</sup> July 1986) is something easier said than achieved and it's with a sense of pride that we recall his accomplishments in the field.

Mr. Punith Kumar holds a Master's degree in NGO Management and Event Management from Indian Institute of Management and Engineering, Bangalore.

Mr. Punith Kumar founded the Blue Bird Group of Companies in 2008, headquartered in Bangalore and is the Chairperson of the group. He is also the founder & secretary of Blue Bird Welfare Organization since 2009.

Under his able leadership, the group launched its HR Management Wing, "**Beyond Job Search**" in 2010, which has spread its wings in the areas of Event Management, Business Management and IT Support Services, "**Smart Educom**" pertaining to education sector as well.

"The real power of money is the power to give it away!" A gem of a thought, to have emerged from Mr. N R Narayana Murthy! But, 'giving' is not always hassle-free. Realising this, Joyofgiving Global Foundation was started in 2011, to make 'giving', a truly customised and pleasurable experience. Being a person, thoroughly familiar with the charity sector, Mr. Punith Kumar was well aware of the administrative and organizational challenges pertaining to NGOs. So, in the same breath, he launched "**NGO Tech Support LLP**", in collaboration with GSS Info Soft Pvt. Ltd, to provide technical support in all spheres to the sector. NGO Tech Support LLP has been a pioneer in the field, operating in partnership with Joyofgiving Global Foundation ever since 2011.

Mr. Punith Kumar has led key corporate governance initiatives in India. He has designed and implemented a Global Delivery Model, which is responsible for the huge success of NGO sector in India.

He has authored books titled "**Leaders are made or born**" and "**Successful Fundraising Campaign and Resource Mobilization for Charities and Small NGOs**". And "**Basic Guides for Non-Profit Organisation**", to share the enormous experience he has in the field. Mr. Punith Kumar has been conferred with prestigious **Bharath Vikas Rathan** award.

For Joy of Giving Global Foundation Team  
Bangalore, Karnataka, INDIA

